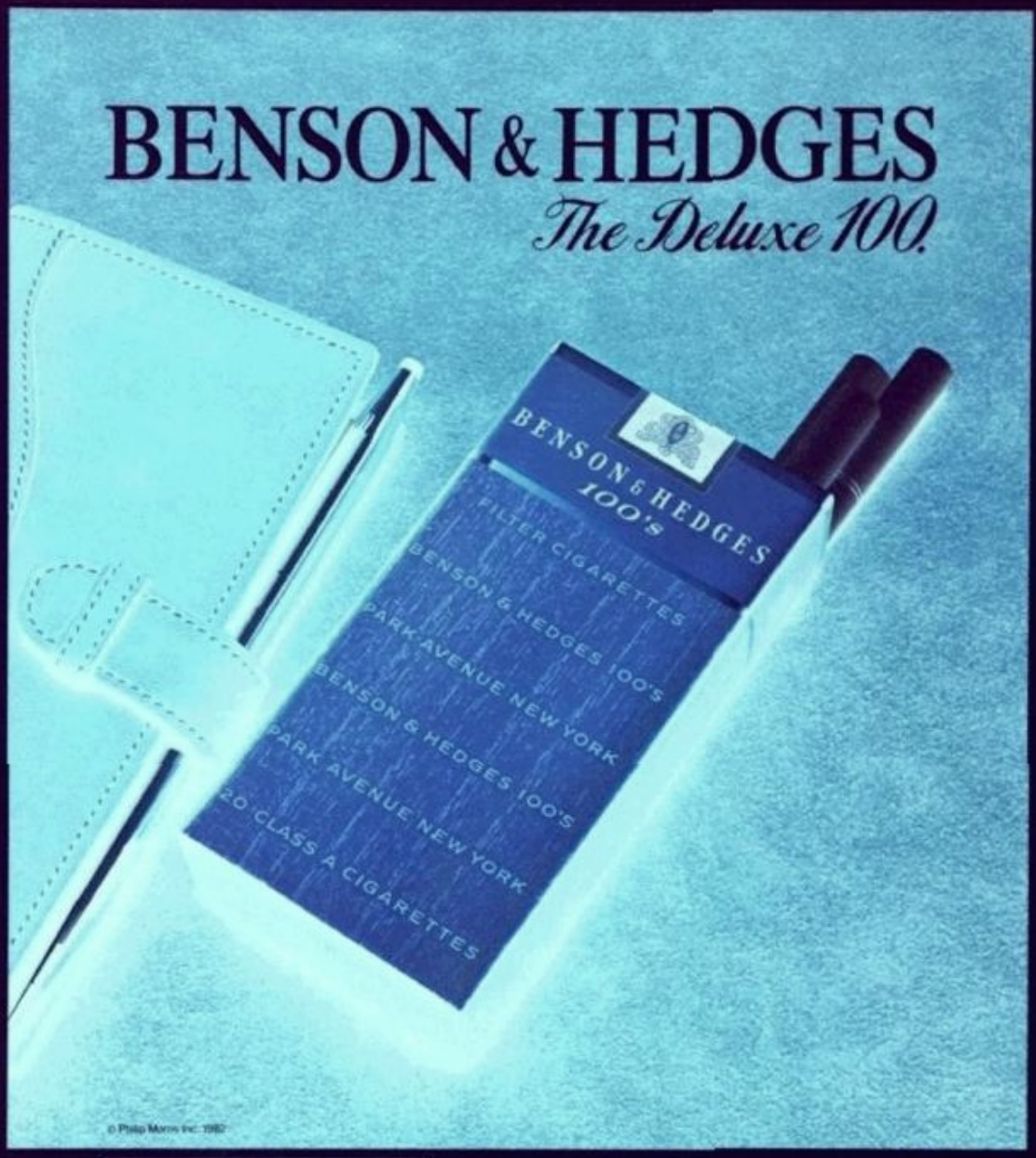
BENSON & HEDGES

The Deluxe 100.



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Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Full flavor

16 mg "tar," 1.3 mg nicotine av. per cigarette, FTC Report Dec.'81.

00701-01290A
Benson & Hedges Full Flavor
"Leather Wallet"
Time — May 24, 1982
Newsweek — May 17, 1982
New York — May 31, 1982
page — 4/c bleed

Wells, Rich, Greene, Inc.

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